

K-12 hits the big screen in B.C.

The K-12 Presidents Council public awareness ad will run in Cineplex theatres from Friday, June 29 to Thursday, July 5. The animation will be featured in the following theatres in all movies except those with an R-rating during Show Time (when the theatre goes dark in the few minutes before the feature starts).

In addition, the ad will run in the following independent theatres:

- Carib Theatre (Quesnel)
- Dunbar (Vancouver)
- Hollywood 3 (Surrey)
- Paradise Cinemas (Williams Lake)
- Rio (Vancouver)
- Roxy Theatre (Revelstoke)
- Text Theatre (Chetwynd)
- Twilight Drive-in (Langley)

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THEATRE LISTINGS

BRITISH COLUMBIA

ID#	LOCATION NAME	MARKET
Vancouver EMA		
1148	Cineplex Abbotsford & VIP ●	Abbotsford
1408	Cineplex Metropolis ●	Burnaby
500	Cottonwood 4	Chilliwack
1144	Galaxy Cinemas Chilliwack ●	Chilliwack
1412	Cineplex Coquitlam & VIP ●	Coquitlam
504	Hollywood 3	Delta
H9	Gem Theatre	Grand Forks
1146	Cineplex Westshore ●	Langford
1405	Cineplex Langley & IMAX ●	Langley
1407	SilverCity Mission	Mission
1103	Cineplex Park & Tilford	N. Vancouver
1141	Galaxy Nanaimo	Nanaimo
L030	Avalon	Nanaimo
L062	Landmark Cinemas	New Westminster
1157	Cineplex Esplanade	N. Vancouver
505	Hollywood 3	Pitt Meadows
1142	Cineplex Pitt Meadows ●	Pitt Meadows
1409	SilverCity Riverport & IMAX ●	Richmond
1136	Cineplex Strawberry Hill ●	Surrey
L100	Landmark Cinemas 12, Guildford	Surrey
1149	Cineplex Fifth Avenue Cinemas	Vancouver
1145	Cineplex Marine Gateway & VIP ●	Vancouver
1147	Cineplex International Village	Vancouver
1422	Scotiabank Theatre Vancouver ●	Vancouver
1417	SilverCity Victoria & IMAX	Victoria
1129	Cineplex Odeon Victoria	Victoria
L101	Landmark Cinemas 4, University	Victoria
IC5	Imagine Village 8 Cinemas	Whistler
501	Hollywood Caprice - White Rock	White Rock
502	Hollywood Rialto - White Rock	White Rock

ID#	LOCATION NAME	MARKET
Balance of British Columbia		
H1	South Cariboo Theatre - 100 Mile House	100 Mile House
H2	Beacon Theatre - Burns Lake	Burns Lake
L039	Showcase - Campbell River	Campbell River
L028	Rialto - Courtenay	Courtenay
L052	Columbia - Cranbrook	Cranbrook
L021	Center Cinema	Dawson Creek
503	Caprice Twin, Duncan	Duncan
H18	Vogue Theatre	Fernie
L053	Aurora	Fort St. John
H3	Golden Theatre	Golden
1137	CPX Aberdeen Mall ●	Kamloops
L033	Paramount	Kamloops
1410	CPX Orchard Plaza	Kelowna
L036	Grand 10	Kelowna
L063	West Kelowna Xtreme	Kelowna
L037	Encore Theatre - Westbank	Kelowna (Westbank)
L060	Penticton	Penticton
L006	Paramount	Port Alberni
1415	FP Prince George 6	Prince George
1414	FP Prince Rupert 3	Prince Rupert
H5	Salmar Theatres	Salmon Arm
H6	Tillicum Theatres	Terrace
H7	Royal Theatre	Trail
1413	GLX Cinemas Vernon	Vernon
H14	Towne Cinemas	Vernon
L026	Yukon	Whitehorse
L027	Quanlin	Whitehorse
550	Capitol	Yellowknife